OKLAHOMA STATE DEPARTMENT OF HEALTH

CIGARETTE TAX

WHY INCREASE CIGARETTE TAX?

88,000 Oklahoma kids (0-17) alive today will die prematurely of smoking related illnesses.[1]

INCREASING THE UNIT PRICE FOR CIGARETTES BY $1.50 PER PACK WOULD:

REDUCE ADDICTION IN ADOLESCENTS

Prevent **28,200 kids** alive today from becoming adult smokers[2]

INCREASE WORK PRODUCTIVITY

Businesses lose more than **$156 million** annually due to absenteeism related to smoking illness

Tobacco is responsible for **7,500 deaths** each year - more than AIDS, alcohol, car crashes, illegal drugs, murders and suicides combined

REDUCE COST

Reduce health costs of **$1.62 billion** annually, including **$264 million** in Medicaid costs, for smoking related conditions [3]

REDUCE TAXES

Benefit Oklahoma households who pay **$899** annually in federal and state taxes to cover smoking related healthcare costs[4]

IMPACT OF SMOKING IN OKLAHOMA

Smoking is the leading preventable cause of death and disability in the State of Oklahoma.

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1. Campaign for Tobacco-Free Kids. The Toll of Tobacco in Oklahoma. Updated 9.25.15, available at: https://www.tobaccofreekids.org/facts_issues/toll_us/oklahoma

2. Campaign for Tobacco Free Kids. New Revenues, Public Health Benefit and Cost Saving from a $1.50 Cigarette Tax Increase in Oklahoma. Updated 1.9.17, available at: http://www.tobaccofreekids.org/research/factsheets/pdf/0386.pdf

3. Campaign for Tobacco Free Kids. OK Tax Increase Benefits. Updated 1.27.17, available at: https://www.tobaccofreekids.org/facts_issues/toll_us/oklahoma

4. Campaign for Tobacco-Free Kids. The Toll of Tobacco in Oklahoma. Updated September 2015, available at: https://www.tobaccofreekids.org/facts_issues/toll_us/oklahoma